

The background features two thick, light blue zigzag lines that create a series of peaks and valleys across the top half of the image. The word "Presentation" is centered within the first valley.

# Presentation

A solid, light blue horizontal bar spans the width of the image at the bottom, containing the text "ROOM TO LEARN" in white.

ROOM TO LEARN

# **Mission Statement**

**“To provide pre-schooling to under privileged, lower social groups, by funding the provision of suitable education in existing school infrastructure, develop such infrastructure to support the education, and to monitor the progress of these children providing any counselling that may be required to ensure their continued educational success. To develop funding methodologies and donor recruitment strategies which can grow rapidly and support the schooling provision.”**

A photograph of two young children sitting at a table. The child on the left is wearing a blue jacket and looking down at something in their hands. The child on the right is wearing a teal and blue patterned shirt and looking towards the camera. In the background, a whiteboard has the word "apple" written on it. The text "More simply:" is overlaid in large, bold, black font at the top of the image.

# **More simply:**

**We pump-prime educational outcomes by providing top-class pre-schooling to the poorest children and teach their families how to break their children out of the poverty cycle**



Changing outcomes for poor children



# **Where we started:**

**After retirement our founders Ann & Brian Mills returned to India several times. Following a major earthquake in Nepal many families, desperate to find work, had moved to India.**

**In India quality pre-schooling gives access to State run primary schools for children living Below Poverty Line.**

**On seeing the plight of children there, Ann started 'Room to Learn'; a UK charity operating in Kalimpong, West Bengal.**

**Initially Ann and Brian fitted out a school, hired teachers, and set the curriculum.**



**Ann then asked one of their sons, Desmond, to become CEO. He works with the trustees to help these under privileged children to escape the poverty cycle.**

**Running your own school, it turns out, is incredibly difficult so Desmond, with Ann & Brian's support, transitioned the charity to providing heavily discounted places in the best local schools.**

**We now focus our efforts on expanding our reach, rather than running a school directly.**

The background image shows three young children in a classroom. On the left, a child in a red and white striped shirt is looking down at a yellow and blue patterned object. In the center, another child in a red and white striped shirt is smiling. On the right, a child in a blue shirt is holding a brown stuffed animal and looking towards the camera. The text is overlaid on this image.

# **Our methodology**

**Raise funds in the UK**

**Work with the best schools in an impoverished area**

**Identify and sponsor below poverty line children aged 4-6 for two years pre-school.**

**Enable those children to then enter primary school as equals to the wealthier families.**

**Show families how to keep their children in education and raise any fees to do so.**

**Follow up on progress after leaving RTL**

A background image showing three young children, likely of South Asian descent, holding various stuffed animals. The child on the left is holding a yellow and black spotted stuffed animal. The child in the middle is holding a small white stuffed animal. The child on the right is holding a brown stuffed animal that looks like a bear or a dog. They are all looking towards the camera.

# The Future

**2-3 years: maintain 100 children in pre-school education in Kalimpong**

**Capture ongoing outcome data on children we have helped**

**Compare outcomes to a base-line data set of children we were unable to help**

**4+ years: use the data to seek funding from large NGO's in UK & India**

**Spread our methodology to other charities and other geographical locations**

The background image shows three young children in a classroom. The child on the left is a girl with dark hair, wearing a red and white striped sweater, holding a small brown stuffed animal. The child in the middle is another girl with dark hair, also in a red and white striped sweater, holding a small white stuffed animal. The child on the right is a girl with dark hair, wearing a blue top, holding a large brown stuffed animal that looks like a bear or a dog. There are green circular decorations on the wall behind them.

# **Why do we need more funding?**

**We currently educate about 100 children at a cost of £160-£180 per child per year**

**Our donor base is largely the personal contacts of Ann & Brian Mills in the local area of Minster Lovell, Carterton, Witney, and family.**

A photograph of three young children, two boys and one girl, standing together. They are all wearing red and white horizontally striped sweaters. The boy on the left is holding a yellow and black patterned stuffed animal. The boy in the middle is holding a small white and black stuffed animal. The girl on the right is holding a brown stuffed animal. The background is slightly blurred, showing a white wall and some green circular decorations. The text is overlaid on the image in a bold, black, sans-serif font.

**We need to expand our fundraising to ensure we can safely reach the point where we can raise funds from NGO's such as 'Bill & Melissa Gates Foundation'. We need to raise £18-20,000 every year just to stand still.**

A photograph of three young children, likely of Asian descent, holding various stuffed animals. The child on the left is wearing a red and white striped sweater and holding a yellow and black spotted stuffed animal. The child in the middle is also wearing a red and white striped sweater and holding a small white stuffed animal. The child on the right is wearing a blue and white patterned sweater and holding a large brown stuffed animal. The background is a plain wall with some green circular decorations.

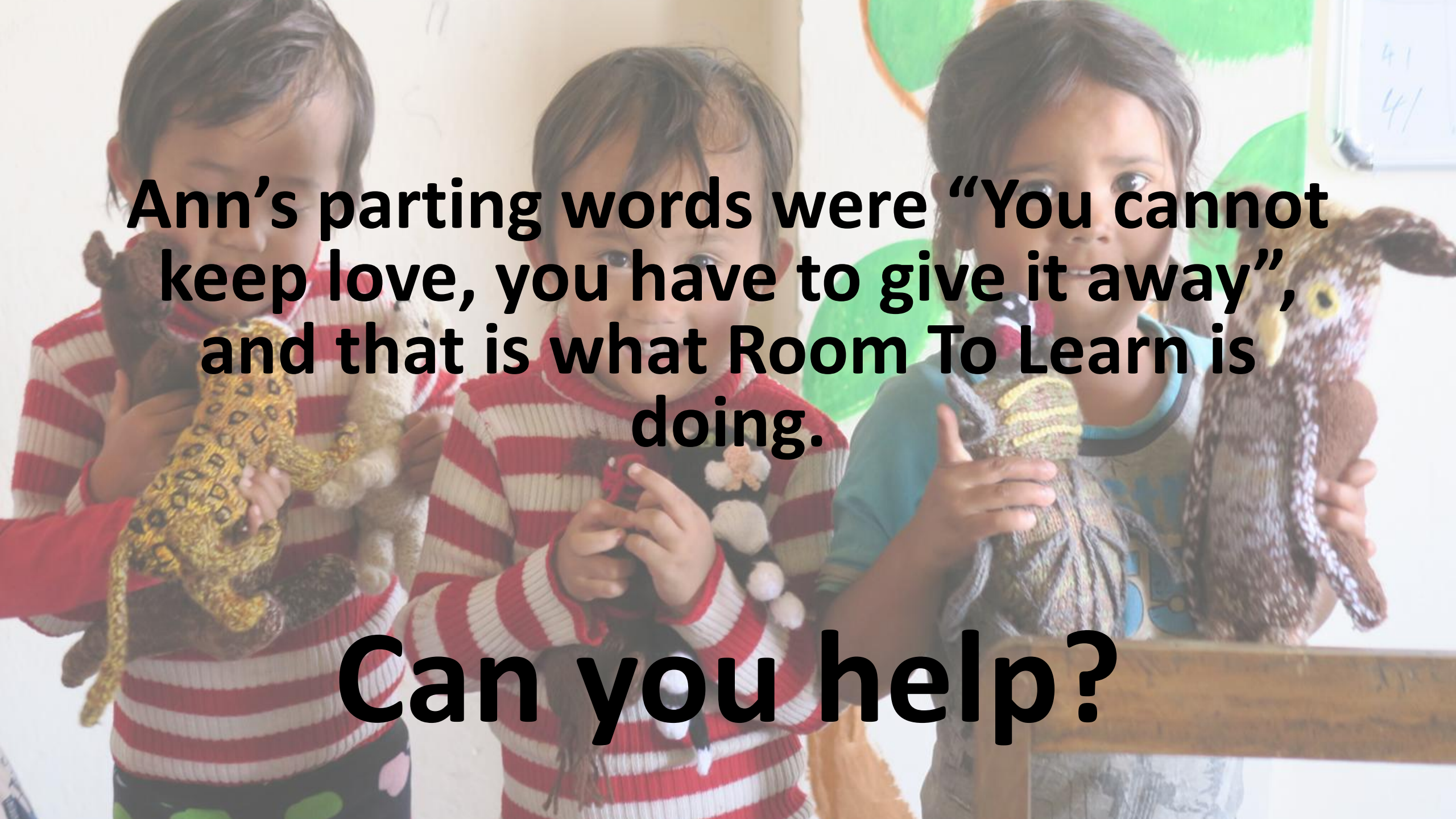
**Fundraising:**

**Monthly Giving**

**Donations from other charities**

**Legacy Gifting via Wills**

**Ad-hoc donations**



**Ann's parting words were "You cannot keep love, you have to give it away", and that is what Room To Learn is doing.**

**Can you help?**